**Weebly Website Rubric**

**60 pts**



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| **Criteria** | **Below Basic (4)** | **Basic (6)** | **Proficient (8)** | **Advanced (10)** |
| **Content (x2)**  -length  -information accuracy  -appropriate material  -journal entries, character descriptions, chapter questions and vocabulary | Information is not always clear or correct. The theme or main idea of the Web page is more or less clear but does not relate to the purpose or  theme of the project | Information is clear and correct. The theme or main idea of the  Web page is more or less clear and related to the purpose or theme of the project. | The content has accurate and useful information.  The theme or main idea of the Web page is clear and related to the purpose or theme of the project. | The theme or main  idea of the Web page  is clear, and pages link to related information.  The content has  accurate and very useful information. The theme or main idea is very clear. The Web pages link to quality information. |
| **Writing Skills & Grammar** | Many errors but a reader can understand  the main idea. | Easy to understand, with some errors. | Clear, concise, and  basically well written;  still has a few errors. | Clear, concise, and well written and edited with no errors. |
| **Layout** | Layout has no structure or organization. | Uses headings; sections labeled; some formatting. | Organized and consistent; good formatting. | Appearance of the page looks professional. |
| **Images** | Images unrelated to page; images recycled from other pages on the Internet; images  too big/small or  poorly cropped or have color problems | Images related to page/text; images were recycled from other pages on the Internet. Images too  big/small or poorly cropped or have  color problems. | Images are related to page/text; some images are produced by student. Most images are correct size or resolution | Images have strong relation to page/text; some images are produced  by student;  images have proper size, resolution, colors, and cropping. |
| **Creativity** | Webpage contains  text only and does have very minimal changes to the website outside of  the basic tools that would allow the audience to interact with the page. | Webpage has no  other item such as a blog, survey, or other tools that enhances the  webpage minimally for the audience | Webpage has one  other item such as a blog, survey, or other tools that enhances the  webpage minimally for the audience | Webpage has other  items such as blogs, survey, or other tools added to enhance the webpage and its  interaction with the audience |

\*You will be deducted marks for missing sections of vocabulary, chapter questions, reflections, journal entries etc. Please review expectations of your Weebly assignment on a weekly basis.\*